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PO BOX 57323, LONDON. E1 1XA
T: +44 (0)20 7247 1193 F: +44(0) 20 7247 0980
E-mail: info@cityspeakersinternational.co.uk
Web: www.cityspeakersinternational.co.uk



Name

Estienne de Beer

Topics and Title

Meerkat Motivation for the Marketplace

Background History

South African Motivational Speaker and Leadership Coach, Estienne de Beer, has inspired Corporations across seven different countries. In addition to heading up Training and Leadership Development of South African Operations for a Fortune 100 Company, he also served as a leadership development resource for the Middle East operations.

A motivational speaker and writer, Estienne has authored *Boosting Your Career - Tips from Top Executives*, and is currently completing his second book, *How to Survive Your Big Bad Boss*. Estienne has also written numerous articles on personal development and leadership for a variety of national and international magazines.

As a Professional Speaker, Estienne de Beer has extensive expertise across corporations and cultures. Many well-known companies have enlisted the consulting services of Estienne with particular emphasis on developing leaders, motivating staff, and coaching presentation skills.

Areas of Expertise

Estienne's sought after sixty-minute presentation, "Meerkat Motivation for the Marketplace", has inspired the business world with a mesmerising glimpse into the mind of the wild and tenacious Meerkat.

Through visual aids and entertaining speech, Estienne demonstrates how businesses can learn from these creatures' example. In the wilds of Africa, there is no tolerance for substandard performance. Estienne's comparison of marketplace challenges to carnal survival causes the everyday problems faced by corporations to seem small and inspiringly surmountable.

Challenging principles, and true-to-life workplace parables, enable Estienne to invigorate and engage his audiences, keeping them hanging on his every word.