



***Bringing out the best in Business!***

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**Name**

Robert Phipps

**Topics and Title**

Business Speaker & Communication Expert

**Background History**

Robert was the resident body language expert on ITV's Trisha with more than 70 shows across four seasons. He has appeared several times on the last two Big Brother's Little Brother and has given his commentary and analysis of all the major party political leaders for GMTV, Sky News and The BBC.

Robert is in the process of writing his own book on body language and writes a regular weekly column in "Reveal" magazine. He has written for just about every major newspaper and magazine in the UK and was recently featured on BBC Radio 4's "In Business" program.

**Areas of Expertise**

Robert speaks to companies large and small, covering topics relating to business and personal communication, relationships, body language in business and understanding the whole science of non-verbal communication.

As well as a business speaker and advisor, he has appeared on numerous television programmes and series to provide an informed and professional opinion on relationships, communication and body language.

He also writes for a number of newspapers and publications on a regular basis, and appears on various radio programmes.

This is on top of his speaking engagements. Below is an outline of his work in the media as well as previous client event where Robert was the keynote speaker

Television:

The BBC, GMTV News, SKY News, Trisha Show, Big Brother, Mistresses, Britain's Worst Wife, Celebrities Exposed, Salesmen From Hell 2,

Newspapers:

The Guardian - The Telegraph - The Times - The Daily Mail – The Express - The Scotsman - The Mirror - News of the World - Evening Standard – The Sun – Daily Record- Wales on Sunday- Western Mail.

Specialist & Trade Magazines:

EDGE (Inst' Leadership & Management) - Royal Inst' Chartered Accountants – Multiple Buyer & Retailer - Natural Health & Well Being.

Retail Magazines:

Cosmopolitan – Cosmogirl - Prime & Prima Baby - RiDe – NEW – HEAT – SHAPE – SHE – Glamour - Bliss – FHM.

Radio Phone-In and Interviews:

BBC Radio 4, LBC, Q102, Capital, American Free Radio, Talksport, Invicta, Southern FM, Heart FM.

Recent Speeches, Seminars and Conferences:

Society of Occupational Medicine – Audience of 150 Dr's, Psychologists, Psychotherapists and Counsellors.

The Audit Commission training for auditors dealing with Government bodies

Cap Gemini one of the world's foremost providers of consulting, technology and outsourcing services

Hounslow Council – Fraud Investigation Unit.

WPA one of the UK's Top 100 employers

#### **Client Comments:**

"Robert proved to be a valuable spokesperson for the radio interviews that the British Chiropractic Association organised during its Chiropractic Awareness Week campaign.

The interviews were very lively and interactive and Robert worked really well with the BCA spokesperson to produce some great broadcast coverage. We were particularly pleased with the way that Robert communicated BCA's campaign messages on air as much as possible, and how he acted as a real ambassador for it."

Susie Gammell, ICAS PR