



***Bringing out the best in Business!***

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**Name**

Roger Harrop

**Topics and Title**

Business Speaker, Business Advisor, Author,  
Consultant and Non-Executive Director

**Background History**

Roger was, until 2000, a Divisional Chief Executive with TT Electronics plc and for seven years prior to that he was Group Chief Executive of Servomex plc a fully quoted world leader in industrial instrumentation with ten companies across three continents. A Chartered Engineer and Marketeer, Roger was responsible for changing the entire culture of the company to one exhibiting a customer driven 'can-do' attitude, and striving for the very highest World-Class standards of performance.

Under his leadership the company won awards for business excellence as well as being a 'Best Practice' company in the DTI 'Inside UK Enterprise' scheme. It was highlighted in the Government's 'Competitiveness' white paper and was listed in the US Forbes magazine as one of the 'Top 100 small foreign companies'. Servomex was used as a 'benchmark' case study by two business schools on business re-engineering and culture change.

Roger started out his career with English Electric, GEC and Burmah Oil and has been a Tutor with the leading experiential Leadership and Team building Programme for over 20 years.

Since 2000 he has developed a portfolio of activities based around improving the profitable growth of businesses large and small. He is a Non-Executive Director, an Accredited SME Business Advisor and often works with Boards of Directors and Trustees on high level strategic planning. He is the author of 'Staying in the Helicopter™ - the key to profitable growth' and is Speaker of the Year 2005 with The Academy for Chief Executives.

His ability to combine his experience and expertise to keep things simple and focus on the big picture to map out the way forward for any business is highly regarded.

Over 1000 CEOs and others have achieved massive growth in profits and sales through his thought provoking and entertaining talks laced with real-life stories, anecdotes and humour.

## Areas of Expertise

Roger, through his highly acclaimed 'Staying in the Helicopter™' series of keynote speeches, seminars, workshops and master classes, is considered by delegates to be one of the most stimulating and thought provoking of 'high content' speakers with a delivery style and content that is also entertaining, educational, provocative and inspirational.

His two programmes are:

### **Staying in the Helicopter™ – the key to profitable growth**

- for Business Audiences, CEO's, Boards, Directors, Senior Managers, whole company teams.

### **Staying in the Helicopter™ – how to become indispensable to your Clients**

- for Non-Executive Directors, Business Consultants and Advisors.

Both are available in formats from a 20 minute keynote presentation, two hour seminar, half day interactive workshop or a full day Master class. These programmes are regularly incorporated into a full, 2 or 3 day **Strategic Planning Event**

## Client Comments:

*'Roger's take on how to stand back and still be effective in managing the business as well as designing it's future would allay the fears of all the hands-on, workaholic CEOs out there.*

*Who says there is no time to make time for yourself and loved ones?'*

Alun Dow, Chief Executive, The St.Aubin Company Limited

*Your speech was outstanding, and the way you interacted with my members was extremely effective. The content was awesome, and your delivery style was excellent'*

- Joe D Adams, Group Chairman, The Academy for Chief Executives

*Thank you so much for 'Staying in the Helicopter' this afternoon. It was honestly the most thought-provoking two hours I have spent in my 35 years in business.*

- Stephen Hill, Consulting Alternatives

*'Excellent speaker with considerable experience – a joy to listen to and learn from' 'It was very good to have a speaker who stimulated fresh thought and forced us to re-examine our purpose and how we must adapt to achieve our objectives' 'Roger was an excellent speaker. His presentation was extremely effective and enjoyable'*

- Delegates to a one day Master class from a major UK Government Agency

*Fantastic - I feel like I've done an MBA in half a day !*

- Alex Robertson, Managing Director, HL Display Limited

*Thank you from my whole company team. The feedback has been fantastic and very, very positive - they want more!*

- Stuart Sawle, Group Managing Director, SYSOP Limited

*'The day provided exactly the focus I wanted in challenging the management team to address the REAL issues rather than the current reality we get bogged down in.....'stimulating, thought provoking, challenging, exciting and very relevant'. - all words the team used to describe their feelings and thoughts about the session.'*

- Richard Tickle, CEO, Flowmaster Group BV

*Very many thanks for a stunning and motivating presentation.*

- Martin Cuppage, Associate, The Institute for Independent Business

*Many thanks for your excellent presentation in Denmark earlier this month. It was entertaining, educational and indeed very, very useful.*

- Erik S. Jorgensen Copenhagen, Denmark

*Shedloads of wisdom*

- Stuart Robson, Director Zygian Limited

*You would undoubtedly be our Speaker of the Year*

- Brian Chernett, Chairman, The Academy for Chief Executives