



***Bringing out the best in Business!***

PO BOX 57323, LONDON. E1 1XA  
T: +44 (0)20 7247 1193 F: +44(0) 20 7247 0980  
E-mail: [info@cityspeakersinternational.co.uk](mailto:info@cityspeakersinternational.co.uk)  
Web: [www.cityspeakersinternational.co.uk](http://www.cityspeakersinternational.co.uk)



**Name**

Connie Glaser

**Topics and Title**

Gender & Diversity Specialist

**Background History**

Connie Glaser is one of America's leading on Women in Business and how they bare

revolutionising today's workplace.

Her books have been translated into over a dozen languages and are among the most widely-read and influential books on workplace diversity and women's leadership.

A regularly featured media guest, Connie has appeared on The Today Show, Bloomberg News, CNN, and NBC Nightly News. With a Master's Degree from the University of Michigan, she has also served as a faculty member for the American Institute of Banking and the International Management Council.

As keynote speaker and consultant to some of America's leading companies, Connie's client list includes AT&T, Time Warner, Hewlett-Packard, Deloitte, Morgan Stanley, Xerox, Johnson & Johnson, Hewlett-Packard, PricewaterhouseCoopers, Forbes, and the U.S. Navy. She also serves as National Spokesperson for the Business Women's Network, representing the business voice of over 30 million women world-wide.

**Areas of Expertise**

Connie's latest book, GenderTalk Works recently debuted on FOX News Live. Praised by media and corporate executives, the book has been hailed as "an insightful step forward in the ongoing dialogue between men and women as colleagues." Her previous book, What Queen Esther Knew, has been described as "Best leadership advice in 2000 years!" A fabulous tale of courage, integrity, and ethics, the book's themes resonate as powerfully today as they did 2000 years ago.

In sync with the changing environment for women in the workplace, When Money Isn't Enough, chronicles the most important diversity initiative of our time: work/life balance. Management guru Tom Peters calls it "a brilliant book" and goes on to lament, "Wish I'd read it 25 years ago!"

Connie's breakthrough best-seller, Swim with the Dolphins, established "a new navigational map for women in business." Offering an updated role model for women,

*Dolphins* has been ranked among the Top Ten Books on Women in the Workplace. An international best-seller, it has been translated into German, Chinese, Korean, Bulgarian, and Hebrew.

Recognized for having her finger on the pulse of today's workplace, Connie serves as Chair of the Travel Advisory Council for Inter-Continental Hotels. She also serves on the Women's Advisory Board for Office Depot, and the Advisory Board for Emory University Graduate Women in Business.

Connie's syndicated column, *Winning at Work*, appears in the Atlanta Business Chronicle and leading business journals around the country. She also is a nationally-featured columnist with bizwomen.com.

Connie was recently acknowledged for her achievements by being named Business Woman of the Year by Office Depot. She has also been honored by being named to The World Who's Who of Women.

#### PRESENTATIONS INCLUDE:

##### DIFFERENT WALKS AND DIFFERENT TALKS: BRIDGING THE GENDER COMMUNICATIONS GAP

She says something at a meeting and it's ignored. Later, he says the same thing and it's applauded. What happened? Men and women use language differently. And they often misunderstand each other as a result. The communication rules of the workplace have changed, and failure to play by the new rules can create misunderstanding and conflict -- even costly lawsuits. Keynote speaker, Connie Glaser uses insight and humor to provide a new game plan that builds on the strengths that both men and women bring to the table.

##### WHAT QUEEN ESTHER KNEW: LEADERSHIP STRATEGIES FROM AN ANCIENT SAGE

Smart, savvy, and courageous, Queen Esther transformed herself from an orphan girl in exile to the most powerful woman in the Persian Empire. How did she do it? By being a brilliant strategist, a persuasive speaker, and a courageous risk-taker, yet all the time remaining true to her principles and ethics. The themes of the book - leadership, credibility, and integrity - resonate with women today as powerfully as they did in ancient times. Based on the critically-acclaimed book, this program provides the "Best business advice in 2000 years!"

##### BEYOND THE GLASS CEILING — HOW WOMEN CAN SUCCEED IN BUSINESS ON THEIR OWN TERMS

Conventional wisdom once held that for women to succeed in corporate America, they had to "fit in." But typically, that required a makeover in style - from motivating to controlling, from empowering to overpowering. For most women, that wasn't a comfortable fit. But now, a new breed of women has made it! Not by selling out, but by building on their own strengths as women and benefiting from the differences in men and women in management style.

##### SWIM WITH THE DOLPHINS: THE MANAGEMENT TIDE OF THE FUTURE

Until recently, working in corporate America was like swimming in a pool of sharks. Command-and-control was the watchword of the day. But today a new style of management dominates the waters. The Dolphin is highly intelligent - a gifted motivator - tough and caring. Based on her best-selling book, keynote speaker, Glaser shows

why dolphins have the characteristics that corporations require in today's fiercely competitive and changing environment.

#### WHEN MONEY ISN'T ENOUGH — EMBRACING DIVERSITY AND WORK/LIFE BALANCE

A prestigious job title with a big salary. Power and perks. At one time, they alone spelled success. But no more. Today, growing numbers of employees are redefining success on their own terms - to provide meaning and balance in their lives. Keynote speaker, Connie Glaser, one of the country's leading experts on workplace issues, shares the results of her latest research on what today's employees really want and how companies are adapting to meet those needs. An important session for companies looking to retain their best and brightest.

#### MORE POWER TO YOU! COMMUNICATING YOUR WAY TO SUCCESS

You have the brains, talent, and credentials for that promotion. Yet you find yourself excluded from the inner circle where the real decisions are made. Keynote speaker, Connie Glaser shares the lessons of America's most successful leaders: To achieve positions of power, you must be able to communicate with power. When it comes to landing a good job, securing a raise, or being tapped for a promotion, your communication skills will almost always be the deciding factor. Learn to communicate with confidence and credibility - and gain the competitive edge.