



Bringing out the best in Business!

PO BOX 57323, LONDON. E1 1XA
T: +44 (0)20 7247 1193 F: +44(0) 20 7247 0980
E-mail: info@cityspeakersinternational.co.uk
Web: www.cityspeakersinternational.co.uk



Name

Steve Cram

Topics and Title

Motivational Speaker & BBC Commentator

Background History

Steve Cram is one of the world's most successful middle distance athletes of all time and since retiring he has become one of the BBC's most respected Presenters / Commentators.

In a career spanning over three decades since appearing as a 17 year old at the Commonwealth Games in 1978 Steve's many achievements include six Gold medals at the Commonwealth Games and the European and World Championships.

At the 1984 Olympic Games held in Los Angeles, Steve returned from injury to take a Silver medal in the 1500m behind Sebastian Coe. The following year he broke World records in the 1500m, 2000m and a mile, all within 19 days; the latter lasting almost 9 years.

Since retiring from competitive athletics Steve has become a very successful television commentator, first with Eurosport, and then with Channel 4 before joining the BBC as the Chief Athletics Commentator.

Steve has co-presented the 2000 Sydney Olympics, the 2002 Winter Olympics in Salt Lake City and in Athens in 2004 where his commentary of Kelly Holmes' victories will always be well remembered.

Steve has also been a regular contributor to BBC Radio 5 Live including hosting the popular 606 and Sunday Sport.

Following an incredible season in 1983 Steve was voted BBC Sports Personality of the Year, one of the few athletes to have won the award, and in 1986 he was awarded an MBE.

Steve is an excellent corporate / motivational speaker and conference host. He has worked with blue chip clients such as Norwich Union, HSBC and Hewlett Packard.