



***Bringing out the best in Business!***

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**Name**

David Campese

**Topics and Title**

Ex International Rugby star & Motivational Speaker

**Background History**

David Campese is a household name in Rugby. Many view David as one of the greatest and most entertaining rugby players to have ever graced the rugby field. Representing Australia for 15 years and New South Wales for 11 years, he achieved and still holds the world record for the most tries in a test match (64).

To add to his credentials, he was first man in Australian history to play 101 tests for his country and is one out of only 5 players in the worldwide that has achieved over 100 games for their country.

Despite being retired for almost 10 years, David's resounding impact on the game is still evident in his controversial yet accurate opinion on the game which continues to entertain and resonate throughout the international rugby world.

**Areas of Expertise**

David is now living in Sydney Australia, after 3 years in Durban, South Africa David owns and runs a highly successful rugby store and coffee shop in the historical Rocks area in the City of Sydney. He has owned and run this business since 1997 and it has developed it into an internationally recognized rugby shop.

David Campese is most certainly a unique individual. His personal life is a total contradiction to his media persona. He is in fact an intensely private and surprisingly shy individual who is fiercely protective over his family and privacy.

Following his insatiable rugby career and being exposed to his honest and somewhat frank opinions, he is someone fans feel they know. It is this dilemma about who he is as a rugby player vs who he is as a person, that intrigues and captivates the his audiences.

His impact as player and person both on and off the field is summed up well by his ex Coach Allan Jones - 'He is the Don Bradman of Rugby'.

Being a successful sportsman does not guarantee you the ability to effectively address audiences. After more than 13 years of public speaking experience and

countless media interviews, as well as his natural instinct to 'tell it as it is', David has mastered the skill of capturing and entertaining audiences.

His appeal and services continue to be in demand worldwide from corporates, schools and clubs and he continues to travel the world entertaining his audiences.

*The poem that was inspirational to David before every game*

**WINNERS** - Nancye Sims

**Winners take chances**

Like everyone else, they fear failing  
But they refuse to let fear control them

**Winners don't give up**

When life gets tough, they hang in until the going gets better

**Winners are flexible**

They realise there is more than one way and are willing to try others

**Winners know that they are not perfect**

They respect their weaknesses  
While making the most of their strengths  
They stubbornly refuse to let a fall keep them from climbing

**Winners don't blame fate for their failures, nor luck for their successes**

**Winners accept responsibility for their lives**

**Winners are positive thinkers**

Who see good in all things  
From the ordinary, they make the extraordinary

**Winners believe in the path they have chosen**

Even when it is hard  
Even when others can't see where they are going.

**Winners are patient**

They know a goal is only as worthy as the effort that is required to achieve it

**Winners are people like you**

They make this world a better place to be