



Bringing out the best in Business!

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Name

Terry Brock

Topics and Title

Technology, Internet & Marketing Consultant

Background History

Terry Brock is an internationally recognized speaker and trainer in the areas of technology, the Internet and marketing.

He has worked with professionals from organizations in many different fields including real estate, accounting, architecture, banking, sales, marketing, computers and others. He is a speaker in demand because of his practical, easy-to-understand manner and style. He travels enough so that he is single-handily keeping Delta Air Lines in business! He has now accumulated enough frequent flier miles to go to NEPTUNE (!) and back!

Terry has taught people from organizations such as Marriott Corporation, Avon Products, Michelin Tires, Caterpillar, National Education Association, the Federal Reserve Bank and many others. He holds a Bachelor of Science degree in communications. He also holds a Master of Business Administration in marketing from Georgia State University.

Terry is a regular columnist for Business Journals across America where his column, Succeeding Today is carried regularly.

Terry has presented and done business in the following countries: Canada , Mexico , Australia , Norway , Japan , England , Thailand , Argentina , France , Indonesia , Singapore , Bermuda , Malaysia , United Arab Emirates , Nigeria , and even Texas !

Terry has taught martial arts, worked in radio, newspapers, is studying the Russian and Japanese languages, rides a unicycle and is learning to play the guitar. In his spare time, he still finds it possible to work on computers almost 24 hours each day!

Areas of Expertise

The key element in Terry's programs is the amount of real tailoring that he does for the program. Unlike other speakers who give the same old, canned speech over and over, Terry will recreate something that is highly relevant, with powerful content in an entertaining style for you and your audience.

Terry is known for his customized "CNN-type" videos that he produces on the spot for your group. Drawing from his background in media, Terry will interview key members of your organization to find out what they are doing and how. Then, he makes heroes of them through the power of video. Not just another PowerPoint presentation, this is something that is memorable, fun, highly relevant and informative.

Terry writes a regular column for Business Journals across the U.S. This means he has to continually come up with cutting-edge, hot topics that are of interest to exceedingly busy mobile professionals and business owners. For you, that means that Terry will always bring in fresh, new, highly-relevant ideas drawn from his 20+ years experience in writing and professional speaking. The topics listed below are to get you started thinking. Terry will bring the power of high entertainment and high content to bear on marketing, personal development and technology needs that your audiences demand.

How to use technology to help people and facilitate business decisions

It's not about the electronics of commerce. That is temporary and is insignificant compared to the all-important relationships of commerce. Regardless of the technical advances we make it is always people that matter most. Use technology to help people and facilitate business. Your future success depends on understanding this principle.

The Future of Technology

Discover what is happening with technology that matters now. Rather than just theory, see practical, real-world examples of how technology is helping companies to improve. Not just large companies, but small and medium-sized businesses are profiting from the edge they get using the right technology in the right way. This program is designed for fun and lots of powerful, usable information. It is common for participants to quickly get their pens and paper to take lots of notes.

Terry is not just someone who gives a book report. As a regular columnist for Business Journals across America, he works with companies to see their latest and most practical technologies. As an MBA, he looks for the business applications that your people can use. And since he rides a unicycle and has taught martial arts, he makes sure it is delivered with fun and lots of entertainment!

Participants will laugh while they learn and have a most enjoyable time. If you want to know the trends with gadgets, gizmos and practical technology, this is the session for you!

Good raised to the Power of WOW!

Today's world requires more than "just adequate". It requires more than just "getting by." To be an outstanding success, you have to blow their doors off with professionalism, competence, customer service, superior ability and more. Fortunately, it can be done by implementing the "5 WOW Principles of Outstandingness" (Terry's word). Find out how your organization can achieve excellence for customers, shareholders, employees and most important, for its own bottom line and well-being.

Success Principles in Business and Personal Development: What Winners Do That Makes Them Win

Financial Services and Technology: What Clients are looking for in financial partners for today's economic market.

Success leaves clues. Find out what successful businesses are doing that make them great. How are they treating customers? How are they getting what they need in business? How traits are evident with individuals that help them succeed time and time again? Learn how to blend these into your life and see dramatic differences.

Financial Services and Technology: What Clients are looking for in financial partners for today's economic market.

(Designed for financial planners, bankers, accountants and others working in the financial services sector---a definite MUST for those making their living working with money!)

Creating "Gotta Have" Products for Your Customers and Clients

You have to have more than "nice" products today. They have to be compelling with strong value. This doesn't mean cutting price, but it does mean going above the competition to offer value, service, fair pricing and more. See how the right blend of technology and time-tested principles work to increase bottom-line profits and see what can be done immediately to move to the next level.

Giving "WOW" Customer Service That Creates Loyalty And Increases Profits

It takes a lot more today than "a smile and a shoeshine" to get business. You have to offer something that goes beyond the ordinary, even beyond what is expected. You have to dazzle. Learn how you can apply the right attitudes and concepts along with the right technology and make it happen in your organization. The future of your business is riding on it.

Get the tools you need to prosper in today's fast-changing digital world and economy. Be one of the winners who maximize their potential through the combination of personal and technological skills."